

## Fort Worth bootmaker provides footwear for Super Bowl broadcasters



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FORT WORTH — North Texas is putting its stamp on Super Bowl XLV with cowboy boots.

"They said they wanted some boots, and we told them that's fine. Come on," said Justin Boots vice president Jamie Morgan.

Justin Boots in Fort Worth had just what the ESPN crew needed to fit in in Cowtown. The sports network purchased boots for more than 100 staffers. Justin even sent its own crew to Connecticut to size them up.

"It was so funny to watch them putting on the boots," said Morgan. "They'd stand up. 'How do I look?' Then they'd want to go dancing!"

He said the boots are basic western wear. Black, calfskin, medium or round toe are just some of the choices ESPN staffers were given. Nothing too fancy, except for the red ESPN logo stitched in.

"This pair of boots would go for \$160 to \$180 range," said Morgan as he showed off the company's boots. "This boot has 16 foot of leather."

The ESPN batch came out of a factory in Missouri. It takes 130 steps to make one boot.

Justin shipped the boots back north earlier this week so the network's employees would have a chance to break them in.

"They'll probably stand a little taller," said Morgan. "Look a little thinner."

Morgan hopes the ESPN guys and gals keep wearing the boots when they get back to New England after the Super Bowl.

While ESPN's crew is in Texas, Morgan said they might not have a choice.

"You got to have boots coming from Connecticut," Morgan said. "We won't let you in if you don't have them."

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